



DENISE

The Effective *Thomas*
Communication
Coach

Transforming Professionals Into
Extraordinary Leaders By Mastering
The Art Of Effective Communication



*Inspire*InformInfluenceEntertain
The Effective Communications Coach



DENISE

Thomas

THE EFFECTIVE COMMUNICATION COACH

Denise Thomas is the President and Owner of The Effective Communication Coach, LLC, a consultancy focused on transforming emerging and existing professionals into extraordinary leaders by mastering the art of effective communication.

With nineteen years of experience in working for Fortune 500 companies, Denise has honed the ability to deliver and receive messages across language, cultural, and communication-style barriers. She has been recognized for excellence in leadership from companies including Toyota Motor Manufacturing Indiana, PepsiCo, General Electric and MillerCoors. Denise continues her focus on empowering people by traveling and teaching effective communication to professionals worldwide including Egypt, China and Israel.

Her existing portfolio of clients include Kraft Heinz, Blue Cross Blue Shield of Illinois, Northwestern Mutual and Manpower Group. Organizations she's consulted and coached include the National Black MBA Association, National Urban League, Thurgood Marshall Leadership Institute, and the Boys and Girls Club of Greater Milwaukee.

Over the years, her formal accolades include NV Magazine's 2016 "Movers and Shakers" award, the MillerCoors Diversity and Inclusion Award and as the Featured Alumni during the Mission Driven Leader Series at Cardinal Stritch University in 2017. Denise was recently recognized by the Milwaukee Business Journal as a 2019 Woman of Influence and a Top 100 Power Broker in 2018 and 2019. In November of 2019, Milwaukee Magazine listed her as a "Women of Distinction" and BizStarts recognized her as a "Inspiring Entrepreneur" during their annual "BizStarts Honors" event. The Milwaukee Times Newspaper recently recognized Denise for her "Excellence in Business" during the 35th Annual Black Excellence Awards.

Denise is a Lead Facilitator at St. Norbert College as part of the School of Business's Center of Exceptional Leadership and also an Instructor for the Cardinal Stritch University Mission Fuel Leadership Program. She serves on numerous non-profit organization's Board of Directors and Advisory Councils including Feeding America Eastern Wisconsin, United Way of Greater Milwaukee and Waukesha County's Women United Leadership Council and Cardinal Stritch University College of Business Advisory Council. She is also a certified Hogan Assessment and CEL 360 Coach. Denise is a graduate of Cardinal Stritch University in Business Management and a proud member of The Links Incorporated – Milwaukee Chapter.

She is a proud mother of two future leaders, her daughter Dominique and son Daren.



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PREVIOUS & EXISTING CLIENTS



CLIENT LIST

ACTS Housing
African-American Chamber of Commerce - Wisconsin
Alabama Power Company
Allianz
CAAFP (Conference African American Finance Professionals)
City of Madison - Human Resources
City of Milwaukee Health Department
City of Milwaukee Office of Violence Prevention
Concordia University
Cream City Foundation
Divine Savior Holy Angels High School
Good Karma Brands
i.c. Stars
Institute of Internal Auditors
Ivy Tech Southwest Community College
US Venture
Wisconsin LGBTQ Chamber Business Leader Academy
Wisconsin State Fair
YMCA

Layton Boulevard West Neighborhood Association
LISC Milwaukee
M3 Insurance
Marsh
Milwaukee Academy Treatment Center
Milwaukee County Executive Office
Mount Mary University
NAAIA (National African American Insurance Association)
National Black MBA Association
National Urban League
Near West Partners
Newland Enterprises
Partners 4 Work
TEMPO Milwaukee
The Parant Group



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THE EFFECTIVE COMMUNICATION COACH

COACHING/PRESENTATION TOPICS & DESCRIPTIONS

BEST PRACTICES FOR A MEANINGFUL NETWORK & WORK RELATIONSHIPS

- Learning and applying effective networking techniques in a diverse work environment
- Managing relationship building as a critical component toward success goals
- How to bring your Best and Authentic Self to work on a daily basis using Effective Communication
- Managing relationship building as a critical component toward success goals
- Understanding your audience when providing feedback
- Creating a culture where open dialogue is encouraged
- Learning the ability to have open dialogue when challenged

CROSS GENERATIONAL & CULTURAL COMMUNICATION IN THE WORKPLACE

- Understanding the makeup of Generations and Cultures in the workplace
- Understanding what each Generation and Culture brings to the table and ways to leverage
- Gaining techniques and Mechanisms to Bridge the Communication Gap across Generations (i.e. Baby Boomer, Generation X, Millennial)
- Gaining techniques and Mechanisms to Bridge the Communication Gap across Cultures (i.e. ethnicity, sexual orientation, gender, socio-economic background)

EVOLVING AFFINITY GROUPS INTO A KEY BUSINESS DRIVER

- Gaining Techniques for owning and developing membership and engagement
- Techniques for engaging Middle Management and bridging gaps
- Creating a personal and group MVP (Mission, Vision, Purpose) Statement in order to operate effectively and aligned
- Marketing your Affinity Groups mission, vision and purpose as a branding strategy
- Creating, understanding and promoting the Affinity Group value proposition to your Organization's Leadership Team



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COACHING/PRESENTATION TOPICS & DESCRIPTIONS

GREAT LEADERS ARE GREAT COMMUNICATORS

- Applying the Effective Communication Formula (Inform, Influence, Inspire, Entertain)
- Understanding Why Effective Communication is Important to Employee Engagement and Business Growth
- Gain Techniques to Overcome Nervousness and Anxiety when communicating
- Learning effective gestures, vocal variety and vocabulary when communicating
- Gain Techniques to connect with others across different groups to drive collaboration resulting in high performance

PERSONAL BRANDING

- Understanding the evolution of Networking: Pre and Post Social Media
- How to author and share your "Personal Branding" story using various platforms
- Learning and applying effective networking techniques in a global work environment
- Making great impressions in 60 seconds or less
- Conveying your message using power words and "Storytelling"

BEST PRACTICES FOR A MEANINGFUL NETWORK & WORK RELATIONSHIPS

- Managing relationship building as a critical component toward success goals
- Using Effective Communication as a strategy for bringing your Best Authentic and Engaged performance daily
- Understanding your audience when providing feedback
- Creating a culture where open dialogue is encouraged
- Learning the ability to have open dialogue when challenged
- Understanding the impacts of active listening vs. passive listening

CONTACT ME *Today*

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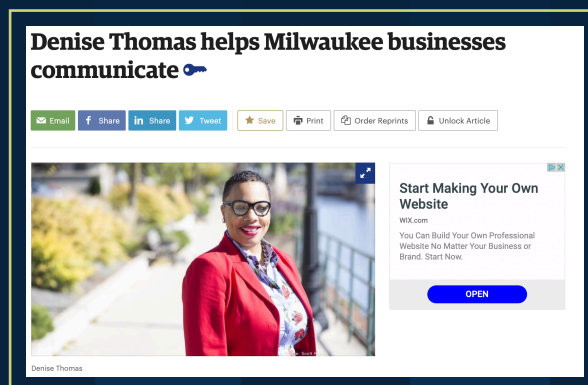
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Media



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Publications



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